

STANDARD MEMBERSHIP APPLICATION

MEMBERSHIP TERM APRIL 1, 2016 - MARCH 31, 2017



Company (legal name): _____

DBA: _____

Physical Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____ Country: _____

Company Phone: _____ Toll Free: _____ Company Fax: _____

Company Email: _____ Website: _____

Facebook URL: _____ Twitter URL: _____ Other Social Media: _____

Check the address to be shown in the Member Directory: Physical Address or Mailing Address

Business Established (MM / YY): _____

Number of Employees: _____ Full Time: _____ Part Time/Seasonal: _____

Membership Contact: _____ Phone: _____ Email: _____
(REQUIRED)

Trade Show Contact: _____ Phone: _____ Email: _____
(REQUIRED FOR EXHIBITORS)

Trade Show Contact 2: _____ Phone: _____ Email: _____

Marketing Contact: _____ Phone: _____ Email: _____

DIRECTORY INFORMATION: Please complete all applicable information.

President/CEO: _____ Phone: _____ Email: _____

Sales Contact: _____ Phone: _____ Email: _____

Purchasing Contact: _____ Phone: _____ Email: _____

Customer Service Contact: _____ Phone: _____ Email: _____

HR Contact: _____ Phone: _____ Email: _____

Manufacturing Contact: _____ Phone: _____ Email: _____

Other: _____ Phone: _____ Email: _____

Other: _____ Phone: _____ Email: _____

MEMBERSHIP CATEGORIES (CHECK ONE)

 REGULAR MANUFACTURER

Any corporation, partnership or other legal and lawful entity whose primary business is to manufacture, distribute, and sell archery and/or bowhunting products or services.

Designated Voting Individual: _____

DUES

\$2.25 per square foot of Trade Show exhibit space.

Example: 100 sq ft of booth space x \$2.25 = \$225 for membership dues

Non-Exhibitor \$2500

VERIFICATION REQUIRED (Must accompany application)

Current business license

 MANUFACTURER'S SUPPLIER

Any corporation, partnership, or other legal and lawful entity whose primary business is to manufacture and sell parts or components to other manufacturers to be used in archery and bowhunting products. Components manufactured are not sellable to the consumer.

DUES

\$150

VERIFICATION REQUIRED (Must accompany application)

Current business license

 REGULAR DISTRIBUTOR

Any corporation, partnership or other legal and lawful entity whose primary business is the distribution and sale of archery and/or bowhunting products or services to retail operations for resale to the public.

Designated Voting Individual: _____

DUES

\$2.25 per square foot of Trade Show exhibit space.

Example: 100 sq ft of booth space x \$2.25 = \$225 for membership dues

Non-Exhibitor \$660

VERIFICATION REQUIRED (Must accompany application)

Current business license

 INTERNATIONAL DISTRIBUTOR

Any corporation, partnership or other legal and lawful entity located outside of the United States whose primary business is the distribution and sale of archery and/or bowhunting products or services to retail operations for resale to the public.

DUES

\$110

VERIFICATION REQUIRED (BOTH must accompany application)

Current business license and/or proof of e-Commerce site/catalog

Invoice copies from two (2) manufacturers, each must exceed \$1000

 SALES REPRESENTATIVE

Archery sales representative organization, group or other legal and lawful entity involved in selling archery and/or bowhunting equipment, products, and/or services to retail operations.

DUES

\$110 times the number of sales representatives (no limit)

Please indicate number of sales representatives here: _____

VERIFICATION REQUIRED (Must accompany application)

Current business license

 SUPPORTING

Any corporation, partnership and other legal and lawful entity that provides services to a corporation, partnership or other entity in the hunting, shooting and outdoor industry, and/or the archery and/or bowhunting industry.

Insurance agency Ad agency Packaging Other _____

DUES

\$250

VERIFICATION REQUIRED (BOTH must accompany application)

Current business license

Proof of current business operations: Website, Brochure, Advertisement, etc.

 NON-PROFIT

Any corporation or legal and lawful entity that is tax exempt (501c(3) or 501c(4)) and works to promote the growth of archery and/or bowhunting.

DUES

\$250

VERIFICATION REQUIRED (BOTH must accompany application)

IRS Letter of Determination

Example of promotion of archery/bowhunting

 OUTFITTER / GUIDE

Any corporation, or other legal and lawful entity that employ professionals who are trained to provide services to bowhunters and that provide hunting opportunities with an emphasis on bowhunting.

DUES

\$250

VERIFICATION REQUIRED (BOTH must accompany application)

Current Business License

Proof of current business operations: Website, Brochure, Advertisement, etc.

 MEDIA

Any corporation, partnership or other legal and lawful entity whose primary purpose is the production of media such as print and broadcast media, blogs, films, DVDs, etc.

DUES

\$250

VERIFICATION REQUIRED (BOTH must accompany application)

Current business license

Proof of publication/production

 BASIC MANUFACTURER

Any corporation, partnership and other legal and lawful entities who are new to the industry of manufacturing and sale of archery and/or bowhunting products and who have not applied for, nor been approved as Regular Manufacturer.

DUES

\$110 per year for up to 2 years

TERMS

Businesses in first years of operation new to the archery industry

*Participation at the annual ATA Trade Show Innovation Zone

VERIFICATION REQUIRED (BOTH must accompany application)

Current business license

Verification of business location

*Once Innovation Zone spots are sold out, Basic Manufacturers must apply for Regular Manufacturer membership.

NOTE: Membership dues are deductible as an ordinary and necessary business expense. Membership dues are not deductible as a charitable contribution.

PLEASE CHECK ALL THE FOLLOWING PRODUCTS OR SERVICES THAT YOUR COMPANY PROVIDES / PRODUCES:

Arm & Finger Guards

- Arm & Finger Guards

Arrow Building Supplies

- Adhesives
- Fletching Jigs

Arrow Components

- Cresting
- Nocks
- Points & Broadheads
- Vanes & Feathers

Arrows

- Arrows

ATVs

- ATVs

Backpacks & Bags

- Backpacks & Bags

Books, Videos & DVDs

- Books, Videos & DVDs

Bow Accessories

- Bow Carriers/Stands
- Quivers

Bow Components

- Cable Guards & Slides
- Cables, Strings & String Care Products
- Grips
- Rests
- Silencers
- Stabilizers/Vibration Control
- Wrist Slings

Bow Maintenance/Tuning

- Bow Maintenance/Tuning

Bow Presses

- Bow Presses

Bowfishing

- Bowfishing

Bows

- Compound Bows
- Crossbows
- Target Bows
- Traditional Bows

Buying Group

- Buying Group

Cases

- Cases

Clothing Apparel

- Clothing Apparel
- Hats/Gloves/Masks

Computer Software

- Computer Software

Distributor

- Distributor

Footwear

- Footwear

Gifts/Home Décor

- Gifts/Home Décor

GPS/Navigation Devices

- GPS/Navigation Devices

Hunt Filming

- Hunt Filming

Hunting Equipment

- Blinds & Blind Accessories
- Calls
- Camping Gear
- Chairs/Seats
- Concealment
- Cooking Equipment
- Decoys
- Feed/Minerals/Food Plots
- Feeders
- Field Dressing Aids
- Hearing Enhancers
- Lighting (Flashlights, Headlamps)
- Scent/Lures/Scent Elimination
- Scouting Cameras
- Trail Markers

Hunting Guides & Outfitters

- Hunting Guides & Outfitters

Hunting Nutrition and Supplements

- Hunting Nutrition and Supplements

Hunting Simulators

- Hunting Simulators

Industry Service Companies

- Industry Service Companies

Knives/Cutlery

- Knives/Cutlery

Media

- Media

Muzzleloading/Firearms

- Muzzleloading/Firearms

Optics & Optic Accessories

- Optics & Optic Accessories
- Rangefinders

Organizations & Associations

- Organizations & Associations

Shooting Aids

- Kisser Buttons
- Peep Sights
- Release Aids
- Sights
- Training Aids

Targets

- Target Faces
- Targets & Backstops

Treestands

- Treestand Safety
- Treestand Manufacturers
- Treestand Accessories

Youth Equipment

- Youth Equipment

Other Products Not Listed:

By submitting this application, I agree to abide by ATA's Terms and Conditions of Membership. I also verify that this membership is for a legitimate corporation, partnership or other entity with at least one full-time, permanent, active employee as defined in ATA's Bylaws. The ATA Terms and Conditions of Membership are available at www.archerytrade.org or upon request by calling the ATA Trade Show, Business and Membership Office at (866) 266-2776.

Signature: _____ Date: _____

PLEASE MAIL, E-MAIL OR FAX COMPLETED APPLICATION, ALL REQUIRED VERIFICATION PAPERWORK AND DUES PAYMENT TO:

ARCHERY TRADE ASSOCIATION
 PO Box 70
 New Ulm, MN 56073-0070
 Email: info@archerytrade.org
 Fax: (507) 233-8140

Questions? Please Call

Toll Free: (866) 266-2776 x 100
 Direct: (507) 233-8135

PAYMENT BY CREDIT CARD

Type VISA MC AMEX DISCOVER

CC #: _____ CVC: _____

Expiration Date: _____ Amount: _____

Name on Card: _____

Signature: _____

FOR OFFICE USE ONLY:

All Required Verification Documentation Included with Application

Approved by: _____ Date Approved: _____