

EXPLORE

BOWFISHING

THE TOTAL BOWFISHING SETUP

Participants are introduced to basic bowfishing equipment while playing a modified version of Freeze Tag.

What You Need

- Bowfishing Equipment or Images of Equipment for
- Demonstration Copies of Equipment Pages in Several Colors

Instructional Video

Coming Soon!

Products to Promote in Store

- Bowfishing Bows and accessories, including reels, arrows, rests, etc

Goal of Activity

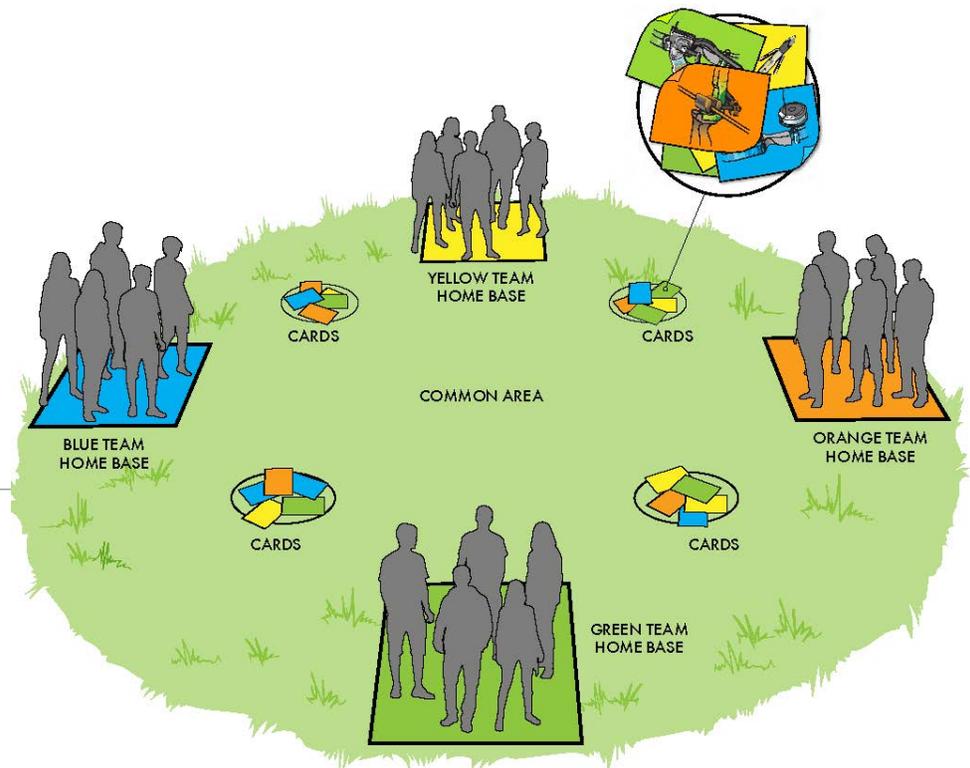
Selecting equipment is one of the most fun and important steps in learning how to bowfish. Take time to review the equipment and answer the participants' questions.

Activity Time

30-45 minutes

Before the Class

Using different colored paper for each team, make copies of the equipment pages and cut each page so each piece of equipment is separate from the other pieces. Find a space large enough to set up three or four sets of cards, see diagram below. Mix up all the colored cards and distribute randomly throughout the area.



Let's Get Started

1. Use the Equipment Booklet or bowfishing equipment to learn or review all bowfishing equipment and accessories.
2. Break the group into three or four teams. Teams should have no more than seven participants each. Assign each team a color, based on the paper used for the equipment pages.
3. Explain that the group will play a game in which the teams build a bowfishing bow and bowfishing arrow.
4. Give each team a large piece of paper, cardboard or poster board, and have them draw a bow on it. That's where the teams will build their bows. Have them label the bow with the pieces they will be looking for.



5. Game play:

- Send the teams to their designated areas. This area is their home base, and where all collected cards will be used to build their equipment.
- When the game starts, each team must find the equipment cards of their team's color to complete their bow. They then return to their home base and deposit the card in the proper place on their bow and arrow.
 - Only one card at a time can be retrieved by each player.
- Any team can tag another team's member who is carrying an equipment card outside of their home base by touching a player on the arm or back.
 - If an opposing team member gets tagged outside of their home base, they must put back the equipment card they're carrying and return to their home base and start over.
- The first team to correctly build their bow wins. All required equipment pieces must be collected and properly placed onto the bow.

Take it to the Next Level

1. Add non-bowfishing equipment to the mix for students to figure out what is bowfishing equipment and what is not.
2. Increase the difficulty by breaking down various types of bowfishing equipment to increase the amount of pieces to be put together. For example, the arrow shaft, fish point, safety slide, and safety-slide stop.

Marketing and Promotion

1. After playing the game, introduce more types of accessories that are available in store, along with different uses and advantages of each
2. Post informational videos about bowfishing and bowfishing equipment to social media, websites, and in store where possible.
3. Partner with a local bowfishing guide or club to cross promote events and equipment. The more people becoming involved in the sport the better.

Continue the Conversation

1. Why is a bowfishing arrow rest different than a traditional arrow rest? The arrow is heavier.
2. Name a piece of equipment used on or with a hunting bow that is not used on or with a bowfishing bow? *Sight, peep sight and release aid.*
3. What parts of a bowfishing arrow aren't on a regular arrow? *Fish point, safety slide and safety-slide stop.*