

BOOTH EVENTS

ATA SHOW BOOTH EVENT PROMOTION PROGRAM

Booth events attract attendees, foster connections and increase brand awareness. People flock to booth events to participate in something exciting. It's an opportunity to discuss your business and products, meet potential customers, and strengthen longtime connections.

Qualifying Booth Events

- New product launch
- Celebrity appearance
- Autograph signing
- Product demonstration
- Networking event

Booth events must be open to all attendees.

*Drawings and giveaways do not qualify as booth events and will not be published. Promote booth drawings and giveaways in the Big Buck Tags coupon books.

Exhibitors can include multiple booth events
Deadline to submit a booth event is Friday, Dec. 10.

DISTRIBUTION

Events submitted will be listed on the Trade Show mobile app.



SIGN UP NOW!

Click here to log in to your
MyATA account and
enter your booth event(s).

QUESTIONS?

Contact Sarah Haala
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