

# IMPACT AWARDS

## ATA TRADE SHOW AWARDS

Do you know an individual, company or youth who is sharing their voice or platform to inspire others to enjoy and participate in archery and bowhunting?

Please nominate them to receive the Archery Trade Association Impact Award. Their impact could stem from creativity, service, technology, engagement, longevity, sustainability, overcoming adversity and/or awareness.

One Impact award will be presented to each of the following:

1. Individual — Any adult (21 and over) that is making a difference in the archery community through their service work and does not fit into any of the other categories. Examples include but aren't limited to coaches, athletes or club leaders.
2. Manufacturer — Any manufacturer that is making a difference either through their product, personal endeavors, or their service work.
3. Retailer — Any retailer that is making a difference in the archery community either through their personal endeavors or their service work.
4. Nonprofit — Any not-for-profit organization that is making a difference in the growth or enhancement of archery and bowhunting. Examples include youth focused organizations, hunting/shooting organizations or mentoring groups.
5. Youth — Any individual 20 years or younger that is making a difference in the archery community through their inspiration to others or service work.

### NOMINATING

There is no cost to nominate someone for an Impact Award.  
Deadline for nominations is Friday, October 15, 2021.

### ANNOUNCEMENT

Winners will be announced and awarded at Connections: An ATA Happy Hour which will be on Friday, January 7th at 6:00 pm in Freedom Hall

Winners will be notified ahead of time and invited to attend the ATA Trade Show if not already included.



## NOMINATE NOW!

Click here to access your MyATA Login and nominate now.

## QUESTIONS?

Contact Sarah Haala  
(507) 233-8131  
sarahhaala@archerytrade.org

