

Schedule of Events

January 7-9, 2022

Kentucky Exposition Center- Louisville, Kentucky

20



22

ATA Show Hours

1.7.22	Friday	8:30am-6:00pm *Buyer Day
1.8.22	Saturday	8:30am-6:00pm
1.9.22	Sunday	8:30am-4:00pm

Registration Hours

South Wing Lobby A

1.5.22	Wednesday	7:00am-7:00pm
1.6.22	Thursday	7:00am-8:00pm
1.7.22	Friday	7:00am-6:00pm
1.8.22	Saturday	7:00am-6:00pm
1.9.22	Sunday	7:00am-1:00pm

Exhibitor Set-Up

North Wing and South Wing A & B

1.5.22	Wednesday	8:00am-8:00pm
1.6.22	Thursday	8:00am-8:00pm
1.7.22	Friday	6:30am-8:30am
1.8.22	Saturday	6:30am-8:30am
1.9.22	Sunday	6:30am-8:30am

Exhibitor Move Out

North Wing and South Wing A & B

1.9.22	Sunday	4:00pm-11:00pm
1.10.22	Monday	8:00am-4:00pm

* Only those with a Buyer Badge or Exhibitor Badge will have access to the Exhibit Hall on January 7.

1.5.22

WEDNESDAY

7:00am-7:00pm	Registration	South Wing Lobby A
8:00am-8:00pm	Exhibitor Setup	North Wing & South Wing A & B
2:00pm-7:30pm	A.R.R.O. Hot Show Exhibitor Setup	South Wing C

1.6.22

THURSDAY

7:00am-8:00pm	Registration	South Wing Lobby A
8:00am-8:00pm	Exhibitor Setup	North Wing & South Wing A & B
8:00am-8:00pm	Featured Products Exhibitor Product Drop-Off	East Hall A & B
8:00am-8:00pm	Innovation Zone Exhibitor Setup	South Wing B
8:00am-6:30pm	Masterclass	
8:00am-5:00pm	A.R.R.O. Hot Show	South Wing C
5:00pm-6:00pm	A.R.R.O. Annual Member Meeting	South Wing C
5:30pm-6:30pm	International Welcome Reception	
6:30pm	Outtech Innovations	

1.7.22

FRIDAY

6:30am-8:30am	Exhibitor Setup	North Wing & South Wing A & B
7:00am-6:00pm	Registration	South Wing Lobby A
7:30am-6:00pm	Press Room Open	B100
8:00am-12:00pm	Level 3 Instructor Certification	
8:30am-6:00pm	ATA Show Hours *Buyer Day	North Wing & South Wing A & B
11:00am-8:00pm	USA Archery 25 Meter Shootout	South Wing C
1:00pm-2:45pm	Level 1 Instructor Certification	
6:00pm	Connections: An ATA Happy Hour presented by Xpedition Archery and Outdoor Sportsman Group	Freedom Hall

1.8.22

SATURDAY

6:30am-8:30am	Exhibitor Setup	North Wing & South Wing A & B
7:00am-6:00pm	Registration	South Wing Lobby A
7:30am-6:00pm	Press Room Open	B100
8:00am-9:15am	Seminars	
8:00am-12:00pm	Level 3 Instructor Certification	
8:30am-6:00pm	ATA Show Hours	North Wing & South Wing A & B
9:00am-8:00pm	USA Archery 25 Meter Shootout	South Wing C
9:00am-11:45pm	Level 1 Instructor Certification	
1:00pm-4:00pm	Level 2 Instructor Certification	

1.9.22

SUNDAY

6:30am-8:30am	Exhibitor Setup	North Wing & South Wing A & B
7:00am-1:00pm	Registration	South Wing Lobby A
7:30am-4:00pm	Press Room Open	B100
8:00am-9:15am	Seminars	
8:30am-4:00pm	ATA Show Hours	North Wing & South Wing A & B

1.10.22

MONDAY

8:00am-4:00pm	Exhibitor Move out	North Wing & South Wing A & B
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