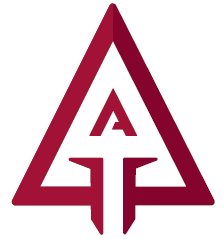


FREE EXHIBITOR WIFI

January 7-9, 2022
Kentucky Exposition Center, Louisville, KY



The ATA will provide FREE Exhibitor Wi-Fi throughout the KEC for the 2022 ATA Trade Show.

Locations: Exhibit Halls, Meeting Rooms and Lobby Areas

Speed: UP TO 1.5 Mb up and 1.5 Mb down

Usage: Check email, general web browsing, enter client data, transfer files, and streaming non HD videos (although some buffering may occur.)

Reliability: Wireless service is inherently vulnerable to interference from other wireless devices that transmit similar frequency. The use of cellular hotspots introduces interference into the area and can cause some users to experience slow service or frequent disconnections. We cannot guarantee a specific amount of bandwidth to any one person since it depends on how “clean” the airspace is at a given time.

The ATA does not recommend relying on wireless service for event critical Internet requirements such as presentations or product demonstrations and other bandwidth intensive applications. Exhibitors with such needs will need to purchase a hardwire connection using the Internet Services order form.