



BANNER SPONSORSHIP

Archery Trade Association

G136020122

Kentucky Exposition Center | Louisville, KY

January 7 - 9, 2022

ONLINE & DISCOUNT DEADLINE:* FRIDAY, DECEMBER 17, 2021

* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing.

Banner Sponsorship Program

Shepard Exposition Services is the sole organization authorized to manage installation of signs and banners. Please refer to the Additional Booth Signage and Overhead Rigging section of this exhibitor manual for forms and pricing. A credit card must be on file prior to any banners, signs, or clings being installed. Shepard will produce the materials at the rates listed below which include production, transportation to the show, and material handling charges for the banner or sign. Shepard will ship the banner back to the exhibitor at the address listed below at exhibitor's expense.

Important Information

All graphic requests must be submitted to Shepard by **November 15, 2021**.

Please see the following pages for information about artwork and graphic guidelines, and how to submit artwork for banners

For more information regarding submitting artwork or banner production please contact: eventproduction@shepardes.com.

Shipping Information:

If you elect not to use Shepard Exposition Services to produce your banner or sign, you must ship your banner SEPARATE from exhibit materials and it must arrive at the Shepard Warehouse no later than **Friday, December 3, 2021**.

Address: c/o Tforce c/o Shepard Exposition Services
9828 East Bluegrass Pkwy
Louisville, KY 40299

Please send only sponsorship material that has been coordinated with Jill Schaben, ATA Marketing and Communications. All other booth freight should go directly to either the advanced warehouse or direct to show site as normal.

Pink sponsorship shipping labels will be sent to the participating exhibitors once the sponsorship contract is signed. Please be sure to place these labels on all sponsorship shipments. Any booth freight that is shipped to the above address will be forwarded on to show site at the exhibitor's expense.

Banner Order

CODE	ITEM	QTY	DISCOUNT	REGULAR	TOTAL
70033	Banner per sq ft		\$14.30	\$18.60	
70034	Cling per sq ft		\$15.30	\$19.35	

Order Information:

Company Name: _____

Onsite Contact: _____

Contact Number: _____

Dimensions of Item: _____

Booth Number: _____

Est. Total: _____

Sponsorship Location(s): _____

Address and contact name for return shipment of banner(s) after the show:

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing 14 days prior to first exhibitor move in day. Rental items found and in use in your booth are subject to "Regular" pricing.

COMPANY NAME: _____ BOOTH NUMBER: _____

CONTACT NAME: _____

EMAIL ADDRESS: _____



Email completed form to: orders@shepardes.com

shepardes.com